

Education & Training Halifax 2004

Mandate Topic: To create a learning culture by promoting awareness of the benefits of ongoing industry training

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Key Benefit: Sustainable profitability due to a higher quality workforce. (WIIFM)

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Important Caution: Owners and Managers
don't understand the value of investment.

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Actions: 1: Get insurance companies to understand what their stake in training is.

2: Invite Collision Repair Association Administrators to attend the next CCIF meeting and get them involved in this mandate.