

INTERNATIONAL BODYSHOP INDUSTRY SYMPOSIUM

IBIS

2005



Standards and Licensing

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The Industry challenges:

- Image – consumer confidence
- Manpower – skilled trades challenge
- Profitability – doing it right costs more
- Vehicles – new skills required
- Vehicles – makes and models – 300
- Regulations – all over the map

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The challenge - geography and demographics:

- Size
- Population
- Language
- Auto insurers – public and private
- Levels of government

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Licensing and accreditation today
Government

- Municipal – the business
- Provincial – environment – labour – technician licensing
- Federal – not engaged

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Licensing and accreditation today – Industry

- Provincial – some
- Insurers – few

What exists focuses on facility and technicians

No one is looking at vehicle repairability

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What if?

Voluntary standards (self management) for

- Facilities – physical – type of repairs
- People ongoing training and accreditation
- Recognition system for insurers and consumer
- Incentives for those that invest

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Who could do it?

- Government – NO
- Industry – Yes

OK, get specific –

There is a coalition of groups within Canada that have energy and focus on initiating a long term plan to create the change the industry needs.

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Who are they?

Canadian Collision Industry Forum

- voice of industry – all stakeholders – 6 years

Automotive Industries Association

- Paint, Body and Equipment council – suppliers – capacity to act

I-CAR – Continuing Education for the industry

Canadian Automotive Repair Service Council

- Non profit and focused on delivery of training

Provincial associations

Federal government – skills development

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How to start?

Define what's important

Define what can be done about it

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What do you have to start with?

- Provincial models – Ontario, BC, Quebec
- I-CAR training and database
- CARS IDL Collision training project
- Collision network standards

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Where do you start?

Define what is a deliverable in 24 months

Industry training data base –

- It exists today (I-CAR)

Industry stakeholder support

- CCIF – engaged and focused
- CARS – broad scope of industry training being developed.
- AIA – Industry suppliers offer training and will support

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What is happening this year?

CCIF (industry) endorsement of the concept

Collaboration by stakeholders to adapt the database for industry use

April 05 – agreement on proceeding

November 05 – organizational structure

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Planned milestones

2006

- Database ready
- Communications to the industry at large
- Program management
- Voluntary start of input by technicians and collision repairers

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Planned milestones

2007

Facility standards established

Facility registration started

2008

Use of the system by insurers

2009

Promotion to the public

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Challenges – yes

Worth it – yes

Those involved believe that:

“Things change when things change”

It is our industry and it is up to us, not government,
to control our future –